About the Authors

Ross Gittell

Ross Gittell is the chancellor of the Community College System of New Hampshire and James R. Carter professor at the University of New Hampshire’s Whittemore School of Business and Economics. Professor Gittell’s scholarly focus involves applying economic and management theory to regional, state, and community economic development and education issues. His main areas of specialization and research include entrepreneurship, the environment, the economy, and collaborative public and private sector economic and educational efforts. He is the author of three books and more than one hundred academic articles.

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Matt Magnusson is a graduate of the University of New Hampshire’s (UNH) Whittemore School of Business and Economics with a master of business administration. He currently is earning his PhD in natural resources and environmental studies at UNH and is also an adjunct lecturer at UNH, teaching sustainability business models. He has provided analysis on the economic impacts of several different environmental public policy initiatives, including work on the NH Renewable Portfolio Standard (RPS) and the Regional Greenhouse Gas Initiative (RGGI), a carbon cap-and-trade program in the Northeast.


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