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Preface

Writing is often a challenge. If you were ever challenged to express yourself via the written word, this book is for you.

Writing for Success is a text that provides instruction in steps, builds writing, reading, and critical thinking, and combines comprehensive grammar review with an introduction to paragraph writing and composition.

Beginning with the sentence and its essential elements, this book addresses each concept with clear, concise, and effective examples that are immediately reinforced with exercises and opportunities to demonstrate learning.

Each chapter allows students to demonstrate mastery of the principles of quality writing. With its incremental approach, this book can address a range of writing levels and abilities, helping each student prepare for the next writing or university course. Constant reinforcement is provided through examples and exercises, and the text involves students in the learning process through reading, problem solving, practicing, listening, and experiencing the writing process.

Each chapter also has integrated examples that unify the discussion and form a common, easy-to-understand basis for discussion and exploration. This will put students at ease and allow for greater absorption of the material.

Tips for effective writing are included in every chapter, as well. Thought-provoking scenarios provide challenges and opportunities for collaboration and interaction. These exercises are especially helpful for working with groups of students. Clear exercises teach sentence and paragraph writing skills that lead to common English composition and research essays.

Writing for Success provides a range of discussion, examples, and exercises, from writing development to mastery of the academic essay, that serve both student and instructor.

Features

- **Exercises are integrated in each segment.** Each concept is immediately reinforced as soon as it is introduced to keep students on track.
- **Exercises are designed to facilitate interaction and collaboration.** This allows for peer-peer engagement, development of interpersonal skills, and promotion of critical-thinking skills.
- **Exercises that involve self-editing and collaborative writing are featured.** This feature develops and promotes student interest in the knowledge areas and content.
- **There are clear internal summaries and effective displays of information.** This contributes to ease of access to information and increases students' ability to locate desired content.
- **Rule explanations are simplified with clear, relevant, and theme-based examples.** This feature provides context that will facilitate learning and increase knowledge retention.
- **There is an obvious structure to the chapter and segment level.** This allows for easy adaptation to existing and changing course needs or assessment outcomes.