This is “About the Author”, article 1 from the book Getting the Most Out of Information Systems (index.html) (v. 1.3).

This book is licensed under a Creative Commons by-nc-sa 3.0 (http://creativecommons.org/licenses/by-nc-sa/3.0/) license. See the license for more details, but that basically means you can share this book as long as you credit the author (but see below), don't make money from it, and do make it available to everyone else under the same terms.

This content was accessible as of December 29, 2012, and it was downloaded then by Andy Schmitz (http://lardbucket.org) in an effort to preserve the availability of this book.

Normally, the author and publisher would be credited here. However, the publisher has asked for the customary Creative Commons attribution to the original publisher, authors, title, and book URI to be removed. Additionally, per the publisher's request, their name has been removed in some passages. More information is available on this project's attribution page (http://2012books.lardbucket.org/attribution.html?utm_source=header).

For more information on the source of this book, or why it is available for free, please see the project's home page (http://2012books.lardbucket.org/). You can browse or download additional books there.
About the Author

John Gallaugher is an associate professor of information systems (IS) at Boston College’s Carroll School of Management.

As lead faculty of the Boston College TechTrek programs, and co-lead to several of the university’s international field study courses, Professor Gallaugher has led his students on scores of master-class visits with executives at firms ranging from Amazon to Zynga. Gallaugher is also co-advisor to the Boston College Venture Competition, an organization whose affiliated businesses have gone on to win entrepreneurship awards at MIT and Yale, gain admittance to the elite Y-Combinator accelerator program, launch multiple products, and raise millions in capital.

A dedicated teacher and active researcher, Professor Gallaugher has been recognized for excellence and innovation in teaching by several organizations, including Boston College, BusinessWeek, Entrepreneur Magazine, and the Decision Sciences Institute. Professor Gallaugher’s research has been published in the Harvard Business Review, MIS Quarterly, and other leading IS journals. Professor Gallaugher has been a featured speaker at Apple Inc’s AcademiX educator conference, and was the keynote speaker at AIBUMA (the African International Business and Management Conference) in Nairobi Kenya. He has consulted for and taught executive seminars for several organizations, including Accenture, Alcoa, Duke Corporate Education, ING, Partners Healthcare, Staples, State Street, the University of Ulster, and the U.S. Information Agency. His comments on business and technology have appeared in the New York Times, National Public Radio, BusinessWeek, the Boston Globe, Wired, the Associated Press, Chronicle (WCVB-TV), The Daily Yomiuri (Japan), and the Nation (Thailand), among others.

Professor Gallaugher publishes additional content related to his teaching and research at http://gallaugher.com. He is also active on twitter at @gallaugher.