



This is “About the Author”, article 1 from the book [Getting the Most Out of Information Systems \(index.html\)](#) (v. 1.2).

This book is licensed under a [Creative Commons by-nc-sa 3.0](http://creativecommons.org/licenses/by-nc-sa/3.0/) license. See the license for more details, but that basically means you can share this book as long as you credit the author (but see below), don't make money from it, and do make it available to everyone else under the same terms.

This content was accessible as of December 29, 2012, and it was downloaded then by [Andy Schmitz](#) (<http://lardbucket.org>) in an effort to preserve the availability of this book.

Normally, the author and publisher would be credited here. However, the publisher has asked for the customary Creative Commons attribution to the original publisher, authors, title, and book URI to be removed. Additionally, per the publisher's request, their name has been removed in some passages. More information is available on this project's [attribution page](http://2012books.lardbucket.org/attribution.html?utm_source=header).

For more information on the source of this book, or why it is available for free, please see [the project's home page](#) (<http://2012books.lardbucket.org/>). You can browse or download additional books there.

About the Author

John Gallagher is an associate professor of information systems (IS) at Boston College's Carroll School of Management. A dedicated teacher and active researcher, Professor Gallagher has been recognized for excellence and innovation in teaching by several organizations, including Boston College, *BusinessWeek*, the Decision Sciences Institute, Beta Gamma Sigma (the business honor society), and *The Heights* (Boston College's student newspaper). Professor Gallagher's research has been published in the *Harvard Business Review*, *MIS Quarterly*, and other leading IS journals. He has consulted for and taught executive seminars for several organizations, including Accenture, Alcoa, Duke Corporate Education, ING, Partners Healthcare, Staples, State Street, the University of Ulster, and the U.S. Information Agency. His comments on business and technology have appeared in the *New York Times*, *BusinessWeek*, the *Boston Globe*, the Associated Press, *The Daily Yomiuri* (Japan), and *The Nation* (Thailand), and on National Public Radio and WCVB-TV, among others.



Professor Gallagher's courses and research focus on strategy and technology, and he has co-led the Boston College MBA program's international field study courses to Europe and Asia. As coordinator of the graduate and undergraduate Boston College TechTrek West field studies, each year Gallagher spends time in the field with scores of executives, managers, entrepreneurs, and venture capitalists in Silicon Valley, Seattle, New York City, and his hometown of Boston. This fieldwork helps him bring current, practice-oriented examples into both the classroom and his writing. He is also the faculty advisor for the BC Information Systems Academy, and co-advisor to the student-run Boston College Venture Competition (which has spawned several venture-backed start-ups). Professor Gallagher earned his PhD in information systems from the Syracuse University School of Management, and he holds an MBA and an undergraduate degree in computer science, both from Boston College.