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## About the Author

Andrea Larson, PhD, is an associate professor of business administration. She has served for more than twenty years on the faculty of the Darden School of Business at the University of Virginia teaching in the MBA program and in executive education in the areas of entrepreneurship, strategy, ethics, innovation, and sustainable business. She currently teaches the required MBA elective for students concentrating in sustainability. Professor Larson has taught about entrepreneurship, innovation, and sustainability innovation by invitation at Stanford Graduate School of Business (2007 and 2010) and the Bainbridge Institute (MBA in sustainable business).



Larson's Unnamed Publisher book, *Sustainability, Innovation, and Entrepreneurship*, examines the wave of innovation spreading across the world today as entrepreneurial individuals and organizations incorporate concern for ecological, human health, social equity, and community prosperity into product design, operations, strategy, and supply chain management. Building on earlier research on economic development, entrepreneurial innovation, alliances, and network organizations, her current research, teaching, and curriculum development focus on innovation by companies engaged in sustainable business as a strategic and competitive advantage. Her research publications have appeared in journals including *Administrative Science Quarterly*, *Journal of Business Venturing*, *Entrepreneurship Theory and Practice*, *Business Strategy and the Environment*, and *Interfaces*. Her work has also appeared as chapters in edited volumes on sustainability and innovation, green chemistry, ethics, and entrepreneurship. She has produced more than fifty teaching materials (cases and background notes) on entrepreneurship and sustainability topics.

Larson was cofounder in 2002 of The Ingenuity Project, a multifaceted program to integrate theory and practice on entrepreneurship and innovation together with sustainable business practices and to encourage their use in management education, as well as corporations. Entrepreneurship theory and practice, green chemistry and engineering design, industrial ecology, and cradle-to-cradle design were illustrative of the core approaches. She has testified before Congress on green innovation as a national strategy and contributed to a National Research Council study of sustainability innovation in the chemical industry. Among her current

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projects are collaboration on an National Science Foundation green building technology innovation study, an interdisciplinary study of sustainable development in Panama, and collaborative work with the Reynolds Program on Social Entrepreneurship at New York University.

Prior to starting her academic career, Professor Larson was active in political work and nongovernmental organization research and lobbying, and she served in federal and state government environmental and product safety agencies, thus bringing a rich diversity of sector experience to her current work on private sector innovation. She holds a PhD from Harvard University.