Acknowledgments

The author would like to thank the following colleagues who have reviewed the text and provided comprehensive feedback and suggestions for improving the material:

- Tim Allwine, Lower Columbia College
- Douglas Antola Crowe, Bradley University
- Vondra Armstrong, Pulaski Technical College
- April Bailey, Shippensburg University of Pennsylvania
- Michael Baran, South Puget Sound Community College
- Ruby Barker, Tarleton State University
- Murray Brunton, Central Ohio Technical College
- Laura Bulas, Central Community College
- Leon Chickering, South Puget Sound Community College
- Glenn Doolittle, Santa Ana College
- Amy Epplin, Rend Lake College
- Andrea Foster, John Tyler Community College
- Joseph Fox, Asheville-Buncombe Technical Community College
- Leatrice Freer, Pitt Community College
- George Generas, University of Hartford
- Connie Golden, Lakeland Community College
- David Gilliss, San Jose State University
- Alfredo Gomez, Broward College
- Madeline Grant, Santa Ana College
- Graham Harvey, Athivia College
- Graham Henning, Adelphi University
- Gail Jacobs, LA College International
- Francis Krcmarik, Mott Community College
- Elaine Madden, Anne Arundel Community College
- Timothy March, Kaskaskia College
- Marian Matthews, Central NM Community College
- Gina McConoughey, Illinois Central College
- Tom McFarland, Mt. San Antonio College
- Bill McPherson, Indiana University of Pennsylvania
- Diane Minger, Cedar Valley College
- Jennifer Morton, Ivy Tech Community College of Indiana
- John Olivo, Bloomsburg University of Pennsylvania
- Lauren Paisley, Genesee Community College
- Col. Stephen Pomeroy, Norwich University
- Anthony Racka, Oakland Community College
- Nancy Ray-Mitchell, McLennan Community College
Acknowledgments

In addition, a select group of instructors assisted the development of this material by actually using it in their classrooms. Their input, along with their students’ feedback, has provided us critical confirmation that the material is effective and impactful in the classroom:

- Nikolaos Adamou, Borough of Manhattan CC
- April Bailey, Shippensburg University of Pennsylvania
- Michael Davis, Yavaipai College
- Andrea Foster, John Taylor Community College
- Frank Markham, Mesa State
- Donn Miller-Kerami, Florida Institute of Technology
- Diane Minger, Cedar Valley College
- Tony Racka, Oakland Community College
- P. Gerard Shaw, Dean College
- Dean Williamson, Brewton-Parker College
- David Woolgar, Santa Ana College

I am sincerely grateful to a great team of individuals at Unnamed Publisher who made working on this project an enjoyable experience. Special thanks to Jeff Shelstad and Eric Frank for their confidence in me and in the project and to Sharon Koch-Schwarzmiller for her enthusiasm. Thanks to my project manager, Becky Knauer, for her hard work, dedication to quality, constant support, and positive attitude. Thanks also to several very special friends who made substantial contributions to the textbook project: Ron Librach, Joseph Manzo, Judy Minot, and Eleanore Stinner.

Thanks to the members of the Introduction to Business faculty team at Lehigh University who are a constant source of ideas and advice. Their excitement about the course and dedication to our students create a positive and supportive teaching environment. I enjoy the hours we spend in the “bullpen” sharing teaching tips, brainstorming ways to improve the course, and just having fun.
Finally, I thank my husband, Bill, my sons, Don and Mark, and their wives, Courtney and Tara, for their support and encouragement during this project. They’re the best of my world.